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| Student Name: | Shauna McGowan | Student Number: | S00273772 | Class Group: | Group C |

## 1. Proposed 4 Page Web Site Topic

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| I will create a website for an animal shelter.  The intended audience is animal lovers in the Leitrim/Donegal/Sligo area.  The website will aim to increase the number of animals finding new homes and decrease the number of animals in the shelter. It will help people to find their ideal pet.  The website will be easy to navigate and visually appealing. |

## 2. Proposed Design

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| The website logo will be an image of a dog and cat.    <https://commons.wikimedia.org/wiki/File:Logo_Susy_Utzinger_Stiftung_f%C3%BCr_Tierschutz.jpg>  The website will have a navigation bar under the header with links to each page of the website.  The colour scheme will be white, grey, and light blue and orange.  I will get information from:  DSPCA website <https://www.dspca.ie/>  Leitrim Animal Welfare website <https://leitrimanimalwelfare.weebly.com/>  Animals in Need Donegal website <https://animalsinneeddonegal.com/> |

## 3. Proposed Design of each page content

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| **Home:** Recent updates, description of the charity, and images of the shelter facility.  **Animals for Rehoming:** pictures of each animal up for adoption and a description of the animals.  **Success Stories:** Pictures and stories of animals who were successfully rehomed by the shelter.  **Adoption Application:** those hoping to adopt an animal can fill out a form about themselves and the type of pet they want to be matched with the animal that best fits their lifestyle.  **Contact Us:** Information about how visitors to the website can get in contact with the shelter.  Font types:  Roboto, Open Sans  Sources:  <https://animalsinneeddonegal.com/>  <https://leitrimanimalwelfare.weebly.com/>  <https://animalsinneeddonegal.com/> |

## 4. Rough Proposed sketch of website home page -

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## Notes: Project outline

Create a simple website on a topic of your choice. A proposed topic and design brief must be submitted on or before submission date. Once your lecturer will approve your design and marked on moodle.

## Included in your Website

* Good coding practices - Code Comments, Code Indentation, White space,
* Web pages should Clear consistent design, Visually attractive clear and clean and aligned. Suitable use of colours and fonts, all text and images referenced.(Public domain images).
  + Follow four principles of graphic design, Alignment, Proximity, Repetition and Contrast
* \*\*All text content must be clear concise and meaningful and reference link to source. **Do not reference any personnel details, name etc or any reference to ATU Sligo on the web pages**.
* \*\*Place on the following text on the **home page**. *This is a college project completed as part of an assignment.*

*Project will consist of the following and you will be provided with a complete check list of features which will form the marking scheme for the project*

* Internal and external styling (CSS), minimum of 4 html pages, appropriate use of sematic HTML 5 on every page, background and foreground, tables of statistical data, internal and external links, lists numbered and bullet, video, a contact form, radio buttons etc , google map, footer on every page with Copyright notice.
* Also additions marks for addition features not outlined above. Project checklist and marking scheme will be available on Moodle.

## Proposal submission

* Use this Word document and upload on Moodle on time with sections 1-4 above completed